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## Student of the Month

### Title Sponsorship

WVIA will honor the area's scholastically talented students through a **NEW** program titled *Student of the Month*, presented by Your Company. *Student of the Month* will be a television and web campaign featuring professionally produced vignettes, each highlighting a great student in our region.

*Student of the Month* will showcase the best and brightest students in our region. WVIA and Your Company will salute students through this exciting new program.

**84%** of parents say companies that sponsor PBS Kids programs are exceptional...**BE EXCEPTIONAL!**  
Become a sponsor today!!!

### Sponsorship Includes:

- Title Sponsor- *Student of the Month* presented by Your Company
- Your Company's logo displayed on TV before **AND** after EVERY *Student of the Month* video. Videos will air on WVIA TV (8) times EVERY month.
- All videos will also be streamed on WVIA's educational webpage to be viewed by area students and teachers.
- Your Company's logo on all promotional items distributed to schools and teachers.
- ALL production included.
- All vignettes (1) minute in duration

